

NEWSLETTER

EXTRA, EXTRA

Read all about it: ERLA is doing it again

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Get Ready for the Adventure of the Year: The Triple Town Treasure Race!

Are you up for a day packed with excitement, teamwork, and just the right splash of competition? We're thrilled to announce the much-anticipated Triple Town Treasure Race—an event that promises heart-pounding fun and unforgettable memories!

Inspired by the thrill of the TV hit Amazing Race, our Treasure Race is your chance to put your problem-solving skills and team spirit to the test. If you crave adventure, love working with friends or family, and enjoy a good challenge, this is the event for you!

How It Works:

- Form a Team: Gather your daredevil friends or family members—teams are made up of 2 to 4 people.
- **Affordable Entry:** Join the race for just R150,00 per person.
- Start Your Engines: At check-in, you'll receive your race packs filled with event rules and, most crucially, the cryptic clues that will lead you on your treasure trail.

Your adventure takes you through a selection of local businesses, each waiting with a unique challenge.

Complete the task, collect a stamp from the business owner or manager, and unlock your next clue. Each stop is a new opportunity to laugh, strategize, and maybe even discover a hidden gem in your own town!

Everyone who crosses the finish line will be celebrated in a prize-giving ceremony at our final venue—because every team deserves their moment in the spotlight.

Calling All Local Businesses! Become a Waystation and Reap the Rewards

Maybe you own a business and want to be a part of this adventure—here's your chance!
By becoming one of our special waystations, your location will be featured as a pit stop on the race. What's in it for you?

 A wave of prospective customers: Every contestant will visit your business, giving you a chance to make a lasting impression.



- Free advertising: We'll feature your business as part of the event, both in our race materials and publicity—perfect for expanding your reach.
- Community connection: Showcase what you offer and connect with local adventurers in a fun, memorable way.
- Mutual benefit: Businesses are also invited to sponsor a prize for the winners—another chance to put your name in the spotlight and support your community.

Don't miss out—join us as a participant, a waystation, or a sponsor and help make this event an unforgettable adventure for everyone!

Interested in becoming a waystation or sponsor? Contact us today and let's make this the best Treasure Race yet!



You can download the Application and enter directly. Just click on the image above

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